



PRESS RELEASE

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Design in Puerto Rico to present the best in *Boricua* design in NYC

San Juan, Puerto Rico - For the second consecutive year, Design in Puerto Rico will present a showcase of the best product design from Puerto Rico before the international audience that gathers at Wanted Design NYC, a fair held May 16 – 19, 2014 during Design Week in New York.

This year, the Design in Puerto Rico collective is composed of designers Doel Fresse, Vladimir García, Marxz Rosado, Alberto Green and Carlos Bobonis Colorado, founder of Design in Puerto Rico. Each of them will present recent works, which include the *Mariani* collection of tables designed by Bobonis, Fresse's *Banda* rocking chair, a system of lamps and planters called *Serie Green* and *Serie White* by designer Green, a series of decorative ceramic pots by Garcia called *Meteoro*, and the modular wood system *La Mantilla*, created by Rosado.

“Design in Puerto Rico comes to this great meeting with the world of international design with a solid representation of the depth and quality of talent in our island. Each piece in the exhibit is representative of the particular style of its designer, but there are common elements that make the whole into a cohesive sample. The selections of materials and color palettes, and the dialogue with the tradition of Puerto Rican design are common threads that give Design in Puerto Rico’s proposal an undeniably Caribbean identity,” said Bobonis. The head of the group said that within the body of work to be shown, there abound the use of materials that resist the tropical climate, such as aluminum, wood and PVC, as well as bright colors found in the nature and architecture of the island. “Our products are global-standard, but with a very tropical flavor,” concluded Bobonis.



Design in Puerto Rico will be part of the offering at Wanted Design NYC, a show known for attracting the best emerging and established designers, including iconic brands such as Alessi, Ligne Roset , Moroso and Cappellini. The format of the show allows participants to establish relations with other members of the international design industry, including manufacturers, distributors, potential customers and fellow designers, in line with the objective of Design in Puerto Rico.

The representation of Puerto Rico this year will extend to other areas of the fair. Bobonis Colorado will participate in a panel on Latin American design titled DESIGN AND PRODUCTION IN LATIN AMERICA: ENGAGING CRAFT AND COMMUNITY, which will be held on May 17 at 5:00 pm. He will share the stage with colleagues from El Salvador, Chile, Mexico and Guatemala. The talk will be moderated by Lowery Sims, curator of the Museum of Arts and Design in New York.

Bobonis thanked the sponsorship of the Department of Economic Development and Commerce in Puerto Rico Development, the Trade and Export Company of Puerto Rico and Medalla Light, who have made possible the participation of the group at the show. For more information, visit www.designinpuertorico.com.

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About Design in Puerto Rico:

Design in Puerto Rico (DIPR) is a business platform for Puerto Ricans designers to develop, promote and export their products. DIPR wants to identify the best design talent in Puerto Rico and strengthen relationships between designers and potential manufacturers, distributors and customers worldwide. Founded in 2013 by industrial designer Carlos Bobonis Colorado, DIPR is engaged in developing business strategies that strengthen the industry of Puerto Rican design and showcasing products in internationally recognized design platforms.